



Elizabeth Lopez <elizabethlopez@entravision.com>

ORDER # 263797

Cecilia Varela <cvarela@entravision.com>

Fri, Oct 21, 2016 at 1:20 PM

To: Elizabeth Lopez <elizabethlopez@entravision.com>, Richard Franco <rfranco@entravision.com>, Nancy Morales-Ramos <nmoralesramos@entravision.com>, Maria De La Luz Ramirez <lr Ramirez@entravision.com>, Robert Nitzburg <bnitzburg@entravision.com>

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**Cecilia Varela**

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Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties (Pulpo), events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

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WILES FOR SHERIFF

Book: May 2016/November 2015 LivePlus

Station: KINT
 Schedule Date: 10/24/2016 - 11/8/2016
 Advertiser: WILES FOR SHERIFF
 Agency: RW ADVERTISING
 Buyer: RICHARD WILES
 Spot Length(s): :30
 Book: May 2016/November 2015 LivePlus
 Author: Bob Nitzburg

Acct. Exec: Robert Nitzburg
 Phone #: 915-581-1126
 Email: cbolton@wideorbit.com

#263797

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Flight Dates: 10/24/2016-11/8/2016

Program Time	Spot Length	OC 24	OC 31	NO 7	DMA P35+ 000	W k s	Rate Spots
KINT							
DESPIERTA AMERICA	:30	2	3	2	10.9	3	\$100.00
GRPs/Impressions					76.3		7
Mo-Fr 6:00a-10:00a							
NOTICIAS 26	:30	1	2	1	28.5	3	\$550.00
GRPs/Impressions					114		4
Mo-Fr 5:00p-5:30p							
NOTICIAS 26	:30	1	1	1	35.4	3	\$1,300.00
GRPs/Impressions					106.2		3
Mo-Fr 10:00p-10:35p							
AL PUNTO	:30	1	1	--	13.4	2	\$145.00
GRPs/Impressions					26.8		2
Sun 9:00a-10:00a							

Total Cost: \$7,090.00
 Agency Commission @ 15% \$1,063.50
 Net Cost: \$6,026.50

Signature

[Handwritten Signature]

General Summary (DMA P35+ D.000)

Name	Spots	Cost	Grps	Imp(000)	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KINT	16	\$7,090.00	69.1	323.3	\$21.93	42.4	1.6	16.0	196,991	464,606

Sheriff Wiles
 dates

A - MON 10-24
 WED 11-2
 MON 11-7

OK
[Handwritten Signature]

B 8:00a-9:00a
 TUES OCT 25
 THU NOV 3
 FRI NOV 4
 TUES NOV 8 (pm only)